



Fact Sheet

Dubai Holding is a global investment conglomerate established in 2004 to support the development of Dubai's non-oil economy

- ✓ Strives for a sustainable, innovation-led future by diversifying Dubai's economy across multiple industries.
- ✓ Develops and manages an extensive portfolio of companies focused on innovation, knowledge, technology, leisure, hospitality, SMEs and property
- ✓ Manages AED 130 billion portfolio of assets
- ✓ Operates in 12 countries with workforce exceeding 20,000 people
- ✓ Major contributor to UAE Government's Vision 2021 through involvement across 14 industries:

- | | |
|---------------|----------------------|
| ○ ICT | ○ Science |
| ○ Media | ○ Education |
| ○ Real Estate | ○ Design |
| ○ Tourism | ○ Wellness |
| ○ Industrial | ○ Hospitality |
| ○ SME | ○ Entertainment |
| ○ Retail | ○ Telecommunications |

- ✓ FY 2016 total revenue: AED 16.84 billion
- ✓ FY 2016 net profit: AED 6.3 billion
- ✓ Current project pipeline to add to Dubai's portfolio of landmarks
 - Jumeirah Central, a mixed-use district development on Sheikh Zayed Road
 - Dubai Creek Harbour will be a futuristic waterfront city at The Lagoons
- ✓ Pioneer of the first corporate wellness programme in the region in 2007
 - Focuses on educating and influencing its employees, their families and the wider community to adopt healthier, more active lifestyles
 - Popular initiatives include Dubai Holding Sandstorm, Dubai Holding SkyRun, Dubai Holding Burj Al Arab Swim, Dubai Marathon, Dubai Women's Run and blood donation drives
 - Official beneficiary of wellness initiatives: Al Jalila Foundation
 - AED 5 million committed to Al Jalila Foundation's Obesity Research Fund



- ✓ **TECOM Group** – An industry-specialised developer and operator of Dubai’s leading business communities and work environments.
 - 11 business communities housing 5,400 companies, employing 86,300 people across ICT, Media, Education, Science, Industrial, Wholesale Trade and Design sectors
 - Key business communities include Dubai Internet City, Dubai Media City, Dubai Knowledge Park, Dubai Industrial City, Dubai Design District among others.

- ✓ **Jumeirah Group** – the global luxury hotel company with a world-class portfolio of hotels and resorts
 - 20 hotels in 9 destinations in 8 countries offering 5,600 luxury rooms
 - Extended portfolio includes Jumeirah Living, Talise, Jumeirah Restaurants, Wild Wadi Waterpark and The Emirates Academy of Hospitality Management

- ✓ **Dubai Properties Group** – Master developer of world-class destinations for people to live, work, play and shop
 - Two business units: Dubai Properties (DP) and Ejadah
 - Major projects include Jumeirah Beach Residence, Business Bay, DUBAILAND, Culture Village Shorooq, Ghorroob and Al Khail Gate communities

- ✓ **Arab Media Group** – Implements a strategic plan to develop new family destinations and further grow digital media business lines.
 - Arab Media Group (AMG), Global Village and Done Events

- ✓ **Emirates International Telecommunications (EIT)** - Primary investment vehicle in telecommunications
 - Holds stakes in du and Axiom Telecom.
