

Fact Sheet

Established in 2004, Dubai Holding is a global company that develops and manages a portfolio of companies and investments to support the growth of Dubai's non-oil economy:

- ✓ Strives for a sustainable, innovation-led future by diversifying Dubai's economy across strategic sectors.
- ✓ Manages an AED 130 billion portfolio of assets.
- ✓ Operates in 13 countries with a workforce exceeding 20,000 people.
- ✓ Led by His Highness Ahmed bin Saeed Al Maktoum, Second Vice Chairman of Dubai Executive Council, Chairman of the Dubai Supreme Fiscal Committee, Chairman of Economic Development Committee, Board Member of the Dubai Council for Economic Affairs, and Board Member of the Dubai Corporation for Government Investment.
- ✓ Major contributor to UAE Government's Vision 2021 through involvement across 10 sectors:
 - Real Estate
 - Hospitality
 - Leisure & Entertainment
 - ICT
 - Design
 - Education
 - Media
 - Retail
 - Manufacturing & Logistics
 - Science
- ✓ Current project pipeline to add to Dubai's portfolio of iconic landmarks includes:
 - Madinat Jumeirah Living, a freehold residential development located opposite the iconic Burj Al Arab Jumeirah
 - Marsa Al Arab, a luxury waterfront residential and tourism destination in Jumeirah
 - Dubai Creek Harbour, a joint venture with Emaar Properties and a one-of-a-kind waterfront destination overlooking the historic Creek and Ras Al Khor Wildlife Sanctuary
- ✓ Pioneer of the first and award-winning corporate wellness programme in the region since 2007:
 - Focuses on educating and influencing its employees, their families and the wider community to adopt healthier, more active lifestyles
 - Flagship initiatives and events include the Dubai Holding SkyRun and the Dubai Holding Burj Al Arab Swim
 - Key partner in the highly attended, citywide events such as Dubai Marathon, XYoga Dubai and XDubai Spartan Race
- ✓ **TECOM Group** – A strategic business enabler contributing to the realisation of Dubai's economic aspirations by creating sector-focused communities that enable business success.

- 10 business communities housing 6,500 businesses and employing 95,000 people across 6 key non-oil sectors.
 - Key business communities include Dubai Internet City, Dubai Media City, Dubai Production City, Dubai Studio City, Dubai Outsource City, Dubai Knowledge Park, Dubai International Academic City, Dubai Industrial City and Dubai Design District, and Dubai Science Park.
- ✓ **Jumeirah Group** – The hospitality arm which operates a world-class global portfolio of luxury hotels, resorts and residences.
- 26 properties across the Middle East, Europe and Asia, offering more than 6,500 luxury rooms, with more properties currently in the pipeline around the globe.
 - Portfolio includes iconic Burj Al Arab Jumeirah, Jumeirah Beach Hotel, Madinat Jumeirah and Jumeirah Emirates Towers, among others.
 - Extended portfolio includes: Jumeirah Living, Talise, Wild Wadi Waterpark and The Emirates Academy of Hospitality Management.
- ✓ **Dubai Properties** – Residential real estate development arm of Dubai Holding responsible for shaping some of Dubai’s most renowned real estate destinations.
- Portfolio of major projects includes Jumeirah Beach Residence (JBR), Business Bay, DUBAILAND and Jaddaf Waterfront.
 - Delivered over 35,000 units with over 120,000 people living across its communities.
- ✓ **Dubai Asset Management** – One of the largest residential asset management companies in the UAE providing owners’ association management, community management, leasing and property management services to individual homeowners and institutional landlords.
- 21 communities strategically located across Dubai, providing a spectrum of housing opportunities – from studio apartments to luxury villas – to over 170,000 people.
 - Over 41,000 units under its management.
- ✓ **Dubai Retail** – The retail management arm that focuses on developing, operating and managing an extensive range of strategically located retail assets across prime destinations and communities.
- 13 mixed-use retail destinations comprising over 1,000 multi-format units across eight major locations across Dubai.
 - Portfolio includes Souk Madinat Jumeirah, Jumeirah Beach Residence (JBR), The Boulevard at Jumeirah Emirates Towers, as well as Bay Avenue and Bay Square, among others.

- Operates Sarood Hospitality, a leader in restaurant management and F&B concept development. Portfolio includes some of the UAE's best-known restaurants, including Pierchic, The Noodle House, Pai Thai, The Duck Hook and Hillhouse Brasserie, among others.

- ✓ **Arab Media Group** – The media and entertainment arm that covers radio broadcasting, event management and family entertainment.
 - Currently manages Global Village, Arabian Radio Network, Multi-Platform Network (MPN) and Done Events.
