

Fact Sheet

Established in 2004, Dubai Holding is a diversified global investment company that comprises of a portfolio of businesses that support the growth and development of Dubai's non-oil, knowledge-based economy.

- ✓ **Group CEO:** Amit Kaushal
- ✓ Chairman: His Highness Ahmed bin Saeed Al Maktoum
- ✓ **Vision:** To be a globally diversified holding company creating long-term, sustainable value for Dubai and For the Good of Tomorrow.
- ✓ Supports a sustainable, innovation-led future by diversifying Dubai's economy across strategic sectors.
- ✓ Manages an AED 130 billion portfolio of assets.
- ✓ Operates in 13 countries with a workforce exceeding 20,000 people.
- ✓ Major contributor to 'We the UAE 2031' vision through involvement in 10 sectors:

Real Estate
 Hospitality
 Leisure &
 Design
 Education
 Retail

Entertainment o Manufacturing &

MediaICTScience

- ✓ Focuses on growing its existing national champion businesses as well as building new futureproof ones.
- ✓ Is a partner of choice for global companies entering the region.

Our Companies

- ✓ **Dubai Holding Asset Management** A world-class business vertical of Dubai Holding that consolidates the Group's real estate leasing assets with a portfolio that collectively enables business and tourism activity and provides an enriched living experience for residents through its leading business, retail and residential leasing destinations and communities across the emirate.
 - o 10 business districts across 6 sectors (**TECOM Group**).
 - o 20 retail destinations with over 25 million visitors annually.
 - 15 residential communities with over 25,000 residential units (villas, townhouses and apartments) under management (**Dubai Asset** Management).



- ✓ **Dubai Holding Real Estate** One of the largest landowners and integrated master developers in Dubai and a provider real estate services including facilities management.
 - Land bank with over 26 million sq.m master-planned land area.
 - A Built-To-Sell (BTS) offering by **Dubai Properties** and **Meraas** with more than 23 communities.
 - Facilities Management by **Ejadah**, the UAE's foremost total community solutions provider for real estate assets including residential, retail, commercial, hospitality and mixed-use developments.
- ✓ **Dubai Holding Hospitality** The largest hospitality group in the UAE encompassing the region's first homegrown luxury hospitality company, Jumeirah Group, as well as Dubai Holding Hospitality Assets responsible for spearheading strategic partnerships with leading hotel operators from across the world.
 - Dumeirah Group is a member of Dubai Holding and a leading luxury hospitality company renowned for delivering exceptional experiences for over 25 years. Founded in 1997, Jumeirah Group comprises Jumeirah Hotels & Resorts, a world-class portfolio of 26 luxury properties; Jumeirah Restaurants, a Dubai-based full-service hospitality provider with 85 acclaimed food and beverage brands, ranging from casual dining venues to Michelin starred fine dining concepts; the award-winning Talise Spa brand, offering holistic wellbeing and spa experiences tailored to individual guest needs; J Club, Dubai's leading lifestyle and wellness destination; Jumeirah One, the Group's dedicated recognition and rewards programme; and The Emirates Academy of Hospitality Management, the region's only fully accredited third-level academic institution delivering specialised degree programmes in hospitality management.
 - Dubai Holding Hospitality Assets oversees the management of 42 hotels with 8 hotel operation partners, 15 brands and 10,000+ hotel keys.
 Prestigious properties include Nikki Beach Resort & Spa, Bulgari Resort Dubai, Hatta Resorts, Lapita Dubai Parks and Resorts and many more.



- ✓ **Dubai Holding Entertainment** One of the largest, diversified entertainment groups in the region committed to solidifying the emirate as one of the most sought-after touristic destinations in the world.
 - A wide range of parks and attractions including but not limited to: Dubai
 Parks™ and Resorts; Ain Dubai, Wild Wadi Waterpark, Global
 Village, The Green Planet, Inside Burj Al Arab and others.
 - A media and entertainment business comprising ARN, the region's largest radio network as well as Roxy Cinemas and Coca-Cola Arena.
- ✓ **Dubai Holding Investments** A dedicated vehicle that develops and implements the Group's investment strategy to create long-term and sustainable value through executing Group-wide mergers, acquisitions, divestments and active portfolio management.
 - o \$10 billion in assets under management
 - 10+ business sectors
 - Across 4 continents
 - Dubai Holding strategic partnerships and ventures include: Azadea, Dubai
 Hills Estate, Merex Investment, du, Warsan Wate Management Centre,
 Empower, Rove Hotels and others.
