



### **About Dubai Holding**

Dubai Holding is a diversified global company with operations in 12 countries employing over 20,000 people. Established in 2004, Dubai Holding manages an AED 130 billion portfolio of assets, which support the diversification and growth of Dubai's economy across 12 sectors, including tourism, hospitality, real estate, media, ICT, education, science, retail, industrial and design.

Dubai Holding's portfolio includes:

- Jumeirah Group, a global luxury hotel company, which operates a world-class portfolio of 15 properties in the Middle East, including the flagship Burj Al Arab, 5 properties in Europe and 3 in Asia with 13 properties currently under construction around the globe. Its portfolio comprises 6,413 keys.
- Dubai Properties, the diverse real estate developer behind iconic destinations such as Jumeirah Beach Residence and Business Bay.
- TECOM Group, the owner and operator of 11 sector-focused business districts such as Dubai Internet City and Dubai Media City.
- Dubai Asset Management, one of the largest residential asset management companies in the UAE.
- Dubai Retail, the retail management arm that focuses on developing, operating and managing Dubai Holding's extensive range of strategically located retail assets across prime destinations and communities.
- Arab Media Group, which includes Global Village, Arabian Radio Network, Multi Platform Network and Done events, is the media and entertainment arm of Dubai Holding.

Dubai Holding's current project pipeline will add significantly to the Emirate's portfolio of landmarks. This includes Madinat Jumeirah Living, Burj Jumeira - the new 550 meter tower to be located in Downtown Jumeira, Emirates Towers District and Dubai Creek Harbour, a joint venture with Emaar Properties. Dubai Holding plays an influential role in delivering on Dubai's economic diversification strategy and initiatives such as Tourism Vision 2020, Dubai Innovation Strategy and Dubai Industrial Strategy.

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