



Fact Sheet

Dubai Holding is a Global investment conglomerate established in 2004 to support the development of Dubai's non-oil economy

- ✓ Strives for a sustainable, innovation-led future by diversifying Dubai's economy across multiple industries.
- ✓ Develops and manages an extensive portfolio of companies focused on innovation, knowledge, technology, leisure, hospitality, SMEs and property
- ✓ Manages AED 130 billion portfolio of assets
- ✓ Operates in 24 countries with workforce exceeding 22,000 people
- ✓ Led by His Excellency Mohammad Al Gergawi, Minister of Cabinet Affairs & The Future of the Federal Government of the United Arab Emirates, and Chairman of The Executive Office of the Government of Dubai.
- ✓ Major contributor to UAE Government's Vision 2021 through involvement across 14 industries:
 - ICT
 - Media
 - Real Estate
 - Tourism
 - Industrial
 - SME
 - Retail
 - Science
 - Education
 - Design
 - Wellness
 - Hospitality
 - Wholesale
 - Telecommunications
- ✓ FY 2015 total revenue: AED 14.5 billion
- ✓ FY 2015 net profit: AED 5.8 billion
- ✓ Current project pipeline to add to Dubai's portfolio of landmarks
 - Mall of the World will be the largest retail space in the world
 - Dubai Creek Harbour will be a futuristic waterfront city at The Lagoons
- ✓ Pioneer of the first corporate wellness programme in the region in 2007
 - Focuses on educating and influencing its employees, their families and the wider community to adopt healthier, more active lifestyles
 - Popular initiatives include Dubai Holding SkyRun, Dubai Marathon, blood donation drives
 - Official beneficiary of wellness initiatives: Al Jalila Foundation
 - AED 5 million committed to Al Jalila Foundation's Obesity Research Fund



- ✓ **TECOM Group** – An industry-specialised developer and operator of Dubai’s leading business communities and work environments.
 - 11 business communities housing 5,100 companies, employing 76,000 people across ICT, Media, Education, Science, Industrial, Wholesale Trade and Design sectors
 - Key business communities include Dubai Internet City, Dubai Media City, Dubai Knowledge Park, Dubai Industrial City, Dubai Design District among others.

- ✓ **Jumeirah Group** – the hospitality arm
 - 22 hotels in 11 destinations in 10 countries offering 5,600 luxury rooms
 - Extended portfolio includes Jumeirah Living, Talise, Jumeirah Restaurants, Wild Wadi Waterpark and The Emirates Academy of Hospitality Management

- ✓ **Dubai Properties Group** – master developer of world-class destinations for people to live, work, play and shop
 - Two business units: Dubai Properties (DP) and Ejadah
 - Major projects include Jumeirah Beach Residence, Business Bay, DUBAILAND, Culture Village Shorooq, Ghorroob and Al Khail Gate communities

- ✓ **Family Entertainment and New Media** – launched in 2016 to develop new family destinations and build new international production business communities specialised in new media
 - Arab Media Group (AMG), Global Village and Done Events

- ✓ **Emirates International Telecommunications (EIT)** - primary investment vehicle in telecommunications
 - Holds stakes in du, Tunisie Telecom; Axiom Telecom, Go and Forthnet
